

# STRUCTURE BUILDER

Enables designing, managing and formatting of a wide range of finance reports, such as P&L statements, and comes with a selection of ready-to-use templates.

Financial result of Apple Inc. Quarterly results 2010 - 2014	2013 Q1 - Q4	2014 Q1 - Q4	Δ	2014 Q3	2014 Q4	Δ	2013 Q4	Δ
<b>Financial Results</b>								
Sales/Revenue	170,646	183,294	+7.4%	37,971	40,140	+5.7%	37,473	+7.1%
Cost of Goods Sold (COGS) incl. D&A	-106,710	-111,498	+4.5%	-22,578	-25,902	+14.7%	-23,703	+9.3%
<b>Gross Income</b>	<b>63,936</b>	<b>71,796</b>	<b>+12.3%</b>	<b>15,393</b>	<b>14,238</b>	<b>-7.5%</b>	<b>13,770</b>	<b>+3.4%</b>
SG&A Expense	-14,973	-17,676	+18.1%	-4,335	-4,761	+9.8%	-3,750	+27.0%
Research & Development	-4,296	-5,859	+36.4%	-1,554	-1,641	+5.6%	-1,113	+47.4%
Other SG&A	-10,677	-11,817	+10.7%	-2,781	-3,120	+12.2%	-2,637	+18.3%
Unusual Expense	0	-99		-12	-24	+100.0%	0	
Non Operating Income/Expense	582	-18	-103.1%	-3	-3	+0.0%	138	-102.2%
Non-Operating Interest Income	1,791	2,103	+17.4%	432	492	+13.9%	402	+22.4%
Equity in Affiliates (Pretax)	0	0		0	0		0	
Interest Expense	-42	-279	+564.3%	-54	-60	+11.1%	-9	+566.7%
Gross Interest Expense	-42	-279	+564.3%	-54	-60	+11.1%	-9	+566.7%
Interest Capitalized	0	0		0	0		0	
<b>Pretax Income</b>	<b>51,294</b>	<b>55,827</b>	<b>+8.8%</b>	<b>11,421</b>	<b>9,882</b>	<b>-13.5%</b>	<b>10,551</b>	<b>-6.3%</b>
Income Tax	-12,333	-14,226	+15.3%	-2,871	-3,270	+13.9%	-2,697	+21.2%
Income Tax - Current Domestic	-10,221	-9,963	-2.5%	-2,025	-2,298	+13.5%	-2,244	+2.4%
Income Tax - Current Foreign	-1,371	-2,133	+55.6%	-432	-489	+13.2%	-300	+63.0%
Income Tax - Deferred Domestic	-1,386	-3,036	+119.0%	-612	-693	+13.2%	-303	+128.7%
Income Tax - Deferred Foreign	645	906	+40.5%	198	210	+6.1%	150	+40.0%
Income Tax Credits	0	0		0	0		0	
Equity in Affiliates	0	0		0	0		0	
Other After Tax Income (Expense)	0	0		0	0		0	
<b>Net Income</b>	<b>38,961</b>	<b>41,601</b>	<b>+6.8%</b>	<b>8,550</b>	<b>6,612</b>	<b>-22.7%</b>	<b>7,854</b>	<b>-15.8%</b>

## YOU NAME IT, WE STRUCTURE IT.

We enable you to structure your accounts, product groups or anything else you want to aggregate and depict in a clear and visually appealing way. STRUCTURE BUILDER lets you create subtotals and totals and format every row automatically integrated in your Qlik Sense environment. Once integrated, you can change the structure to match your expectation – without deep technical knowledge.

