

[WWW.KPI-CHAT.COM](http://WWW.KPI-CHAT.COM)



**KPI**  **CHAT**

## Data-Point-Specific Collaboration

Get faster, clearer, and better results from your business intelligence and analysis platform by integrating communication right there: directly into the data.

Make an [appointment](#) now and book a free demo!

# KPI-Chat is data collaboration of the 5th generation



Michael Schwan  
CEO, HICO-Group

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*What we have learned in our many years of experience in consulting companies of different sizes: Communication is the most frequently neglected area when it comes to the effective analysis of data - and this area is the most error-prone in digitized processes.*

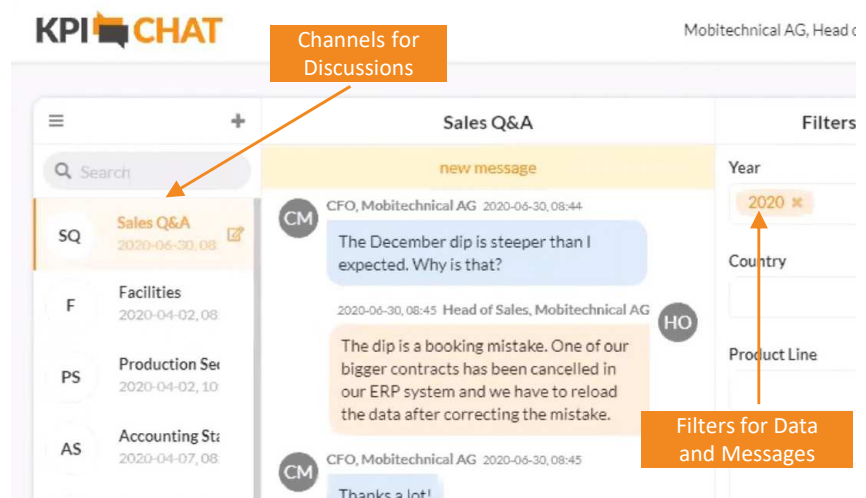
*Analysis without integrated collaboration therefore means: avoidable costs.*

*KPI-CHAT enables communication where insights are most important and valuable - within reports and dashboards - directly at the data points.*

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## AS FAST, INTUITIVE, AND SIMPLE AS "WHATSAPP"

KPI-CHAT is the first real-time collaboration software that enables data-related and data-point-specific chats in real time: chat directly in your data sets with your team, with your management colleagues, with sales and marketing; ask the controllers for explanations - directly at the corresponding data points.



## OPTIMIZE YOUR BUSINESS-COMMUNICATION:

### DATA-DRIVEN COLLABORATION

- Enable data-point-specific communication
- Strengthen remote co-working possibilities
- Create business channels

### FASTER DECISION-MAKING PROCESS

- Use real-time capabilities
- Stop information loss
- Improve traceability of decisions

### ENHANCED DATA LITERACY

- Build your communication upon existing data models
- Link your knowledge to the data
- Extend information self-service and satisfy information needs quickly

Book your demo at: [www.KPI-CHAT.com](http://www.KPI-CHAT.com)

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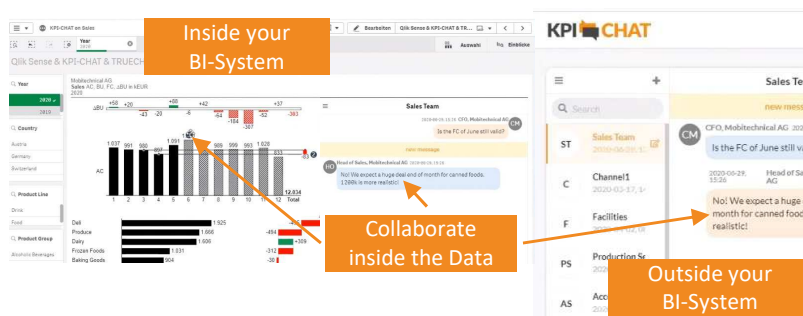
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## FASTER DECISION-MAKING

KPI-CHAT literally gets to the point. You'll discuss the details within the details. With KPI-CHAT, you and your team are much faster and avoid misjudgements and miscommunication. KPI-CHAT makes decisions clear, safe, and comprehensible.



Bastian Lossen  
CCO, HICO-Group

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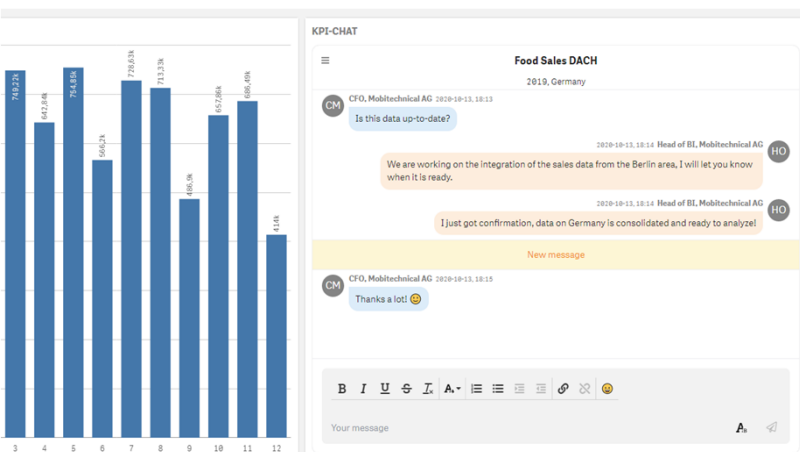
**KPI-CHAT stands for data-point-focused, real-time communication, and better decision making ; in short, data-point-specific collaboration.**

## KPI-CHAT IS THE COMMUNICATION CHANNEL WHERE EVERYONE BENEFITS:

- 🔧 Solving problems together in a team, using team strength
- 🔧 Learning from each other, avoiding misunderstandings
- 🔧 Increase effectiveness and efficiency
- 🔧 Increase quality of results
- 🔧 Rights management with channels and filters
- 🔧 GDPR-compliant, fully auditable
- 🔧 Multi-platform integration



**The unique selling proposition is the communication and information within one platform, the intuitive user guidance, and the real-time transmission. Of course, a user also receives information about new news and updates.**



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**Via channels and filters, we control the rights management hence we are GDPR-compliant and 100% audit-capable. KPI-CHAT can be integrated into almost all BI platforms via an API.**

KPI-CHAT ist made by [TRUECHART.COM](https://truechart.com)

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*“Up to now, we have always communicated with screenshots and commented PDFs. But this was unsatisfactory, not only because of the effort involved, but especially because it was not possible to store this documentation directly at the data points. This meant that interpretations and decisions were not always comprehensible and could not be audited.*

*We are currently testing KPI-CHAT and are impressed. The chat can be integrated directly into our QLIK SENSE environment and comments can be added to the data sets. The system writes back in real time and saves all discussions. We are now auditable. Furthermore, the KPI-CHAT is also available as a stand-alone system outside the BI environment.*

*This enables us to involve our colleagues from Marketing & Sales in the discussion. Respect!”*



**Sami M.**  
Head of Controlling EMEA  
Beta tester of a worldwide operating company

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